



Science.
Applied to Life.™

3M™ Ultra Durable Floor Marking Tape 971

One of the
world's toughest
floor marking tapes.

3M™ Ultra Durable Floor Marking Tape 971 delivers strength and flexibility.

Clearly identifying traffic lanes, aisles, hazards and storage areas is important for worker safety and essential for maximum efficiency in your daily operations. 3M™ Ultra Durable Floor Marking Tape 971 is specially engineered to withstand tough industrial conditions where you need floor marking with staying power. Even with constant use of forklifts and other high traffic hazards that can strip away safety lane markings, Tape 971 will continue to vividly mark routes. When you need to frequently change your process flow, Tape 971 removes quickly and cleanly for faster change over.



3M™ Ultra Durable Floor Marking Tape 971 can withstand the heavy traffic conditions in industrial environments like warehouses, manufacturing floors and distribution centers.



Superior durability for long-term floor marking.

Thick backing provides excellent abrasion resistance and withstands lifting from forklift traffic and dragging pallets. Resists moisture, cleaners and many chemicals common to industrial spaces.

Clear communication.

Easy-to-see colors help workers navigate space. Available in a variety of widths and colors to accommodate many marking needs like forklift traffic lanes, aisles and storage areas. Great for implementing your 5S plan. Can also be used to fulfill OSHA CRF 1910.22 safety requirements.

Looks great longer.

Vibrant color is locked into the backing for permanent high visibility versus painted lines that can fade. Thick backing resists scuffing. Tape stays where you put it — resists lifting, peeling and tearing.

Easy to apply and remove.

Lays flat and is easy to position. Sticks on contact to most floor surfaces. Requires minimal tools or production downtime to apply — no dripping, drying, fumes or clean-up. When you're ready to change the area, tape typically removes cleanly in one piece without solvents.



Won't peel off under forklift traffic.



Excellent pallet drag resistance.

Unique Polylactic Acid (PLA) Backing

Tape 971 is primarily created with an environmentally-conscience plant-based backing versus petroleum-based traditional vinyl tapes. The thick PLA backing provides top-tier durability while using less fossil fuels.



Product Number	Color	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
3M™ Ultra Durable Floor Marking Tape 971						
971	Blue, Red, Yellow, White	Rubber	PLA	30 mils (.76mm)	32 mils (.81mm)	40–150°F (4–66°C)

Note: The technical information and data on these pages should be considered representative or typical only and should not be used for specification purposes.



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